

Comcast's MachineQ Wins 2021 IoT Evolution Business Impact Award

Award recognizes MachineQ's commitment to driving IoT innovation and helping solve a range of business challenges

PHILADELPHIA — August 19, 2021— [MachineQ](#), a Comcast Company, today announced that [TMC](#), a global, integrated media company, in conjunction with its partner Crossfire Media, has named MachineQ a winner of the 2021 IoT Evolution Business Impact Award, presented by [IoT Evolution World](#).

The award honors IoT companies and solutions that drive innovation and progress in IIoT, Smart Cities, M2M and other areas within the IoT ecosystem. Winners are recognized as industry thought leaders for creating innovative products, solutions and services that are leading IoT into the future.

MachineQ's fully integrated IoT connectivity platform makes it easy for operational and information technology professionals to set up and manage LoRaWAN® networks and solutions. And its monitoring and analytics tools can track and analyze IoT data in real-time to provide important insights to help solve a range of business and industry challenges, such as food service safety and compliance, asset tracking, building and facilities management, and smart cities.

Additionally, MachineQ's platform serves as the connectivity foundation to many solution providers – like [CoreKinect](#)—looking to build a holistic solution for end customers. Recently, the two companies designed and implemented an inventory management solution with over 325,000 LoRaWAN devices at more than 80 locations across U.S. and Canada.

“We're honored to receive this award, which recognizes our commitment to build, connect, and deploy low power, wide-area IoT solutions for enterprises at scale,” said Steve Salata, Vice President and General Manager at MachineQ. “We continue to evolve and improve our platform as we strive to reduce the complexities of IoT for a range of industries and organizations, and winning this award reflects our ongoing commitment to breaking down deployment barriers and making large-scale IoT projects a reality for our customers.”

“Highlighting our winners successful use of IoT demonstrates how this technology can be utilized to improve operations, reduce costs, generate revenue and fulfill corporate goals,” said Carl Ford, Reporter at Large for IoT Evolution World and Community Developer, Crossfire Media.

About MachineQ

MachineQ, a Comcast Company, makes it simple for enterprises to build, connect and deploy long-range, low-power IoT solutions at scale. Utilizing LoRaWAN® technology, our fully integrated network connectivity platform delivers enhanced security and reduced total cost of

ownership, while giving customers a single provider for technology, development, service and support. Our partnerships with leading IoT solution providers address a wider range of business challenges in key markets such as real estate, food service, retail, manufacturing, health care, utilities, government and agriculture. For more information, visit www.MachineQ.com.

LoRaWAN® and LoRa Alliance® are marks used under license from the LoRa Alliance®.

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