

Kerlink Hires Asia IoT and Telecom Veteran René Arbefeuille To Lead the Company's Expansion in Asia Pacific Region

*Arbefeuille Will Help Position Kerlink to Provide and Power
LoRaWAN® Solutions in Market Projected to Have Robust IoT Growth*



PRESS RELEASE

Thorigné-Fouillard, France – July 18, 2019, 6 pm CEST – **Kerlink** (AKLK – FR0013156007), a specialist in solutions dedicated to the Internet of Things (IoT), today announced that René Arbefeuille has been named vice president of the company's APAC operations to steer the company's growth in the region.



Based in Kerlink's Singapore subsidiary, Arbefeuille brings more than 25 years of experience in the international telecom industry and IoT space, including working for more than 15 years in Asia. In 2009, he co-founded MY Evolution in Malaysia, the first M2M connectivity and IoT services provider in Asia. The company received Frost and Sullivan's Best Practice Award in 2015 and 2016. Arbefeuille also has helped develop networks for telecom carriers and companies in the energy, transport, finance, and infrastructure-construction industries.

A 2018 report by IDC projected that investment in technologies that enable smart city initiatives in APAC, excluding Japan, would grow from about \$28 billion in 2018 to more than \$45 billion in 2021.

"Very rapid growth of Asia Pacific urban areas is pushing municipalities to install a variety of smart city applications that improve citizen services and safety, and manage traffic and parking in these crowded cities," Arbefeuille said. "This is a sweet spot for Kerlink, which is a recognized global leader in working with municipal officials to design, deploy and manage use cases for smart cities and towns around the world. Kerlink also will work with the utility, industry, construction and agriculture sectors to bring the benefits of LoRaWAN® connectivity across the APAC region."

In addition to establishing its Singapore-based subsidiary, Kerlink Pte Ltd., in 2016, the company also launched subsidiaries in Japan, Kerlink Japan KK; in the U.S., Kerlink Inc., and India, Kerlink IoT Solutions India Private Ltd.

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About Kerlink Group

Kerlink Group is a leading global provider of end-to-end network solutions for the Internet of Things (IoT), serving telecom operators, businesses and public authorities worldwide. Its growing suite of turnkey IoT services includes network planning, design and operational management that maximizes performance of its market-leading, carrier-grade infrastructure offering. The Group, widely recognized for its IoT expertise, also continually introduces innovative value-added services, such as network-based geolocation, remote end device management and low-power IoT reference design, which allows its customers to quickly bring to market IoT-ready devices and to imagine innovative business models to monetize their deployments.

In just over 10 years, more than 100,000 Kerlink installations have been deployed in more than 69 countries. In 2017 Kerlink supplied more than 330 customers, including major telecom operators such as Tata Communications, and service providers such as GrDF and Suez. The company's solutions are enabling IoT networks worldwide with major deployments in Europe, South Asia, South America and Oceania. Kerlink, a co-founder and board member of the LoRa Alliance™, has invested more than €10 million in research in the past three years. In 2017, Kerlink Group generated revenues of nearly €25 million, more than 50 percent internationally. Since 2013, it has posted average annual growth of more than 62 percent. It has been listed on Euronext Growth Paris since May 2016 and was added to the EnterNext PEA-PME 150, an index of 150 fast-growing French SMEs, in 2017.

For more information, visit www.kerlink.com or follow us on Twitter @kerlink_news.

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