

Kerlink & Internet of Things America Enable IoT Networks For Agriculture and Towns across Rural U.S.

Partnership Takes Wireless Services to New Dimensions While Offering a Quality Customer Experience



PRESS RELEASE

Barcelona – Mobile World Congress – Feb. 25, 2019, 06:00 p.m. CET – **Kerlink** (ALKLK - FR0013156007), a specialist and global leader in solutions dedicated to the Internet of Things (IoT), and **Internet of Things America** (IoT America), a U.S. company dedicated to deploying IoT solutions across rural America, today announced they have teamed up to quickly and easily transform the way rural businesses work by maximizing the power, ease-of-use and security the Kerlink platform brings to these businesses through Kerlink stations and core-network software.

As part of the joint effort, IoT America is creating a first-of-its-kind practice with strategic advisors who are solely focused on helping its customers change the way they work across their entire organization, from implementing location functions such as assets, facilities, field services and safety, to improving R&D, inventory management and back-office systems.

Kerlink and IoT America will also collaborate on the development of a new service offering from IoT America designed to help clients fully take advantage of the ecosystem of hardware, software and services in the marketplace. The new offering will help clients discover the highest-impact possibilities within their industries and quickly develop LoRaWAN™ solutions through proven methods, benefiting from industrial-grade and future-proof IoT dedicated connectivity.

"IoT America was founded to deliver the benefits of advanced technologies, connectivity and solutions to rural America," said Jeff Klaumann, Internet of Things America CTO. "We are focused on addressing the needs of growers, producers, agricultural businesses and small towns. Our clients recognize the power of technology in optimizing their operations, which has enabled new distribution opportunities for our solution partners."

To that end, IoT America designs, installs and manages wireless connectivity and value-added solutions for precision agriculture, livestock management, infrastructure monitoring and smart-town applications, to help growers, ranchers, towns and businesses save time and money, boost productivity, increase farm yields and conserve valuable natural resources. To accomplish these goals, IoT America is relying on Kerlink's outdoor [Wirnet™ Stations](#) and [Wirnet™ iBTS Compact](#) LoRaWAN gateways, indoor [Wirnet™ iFemtoCell](#) gateways, and the company's core network and advanced-operations suite, [Wanesy™ Management Center](#).

"IoT America created a new consumption model that efficiently brings the Internet of Things directly to the vast rural areas of the United States and allows agriculture producers, small businesses and municipalities to quickly rollout customized networks and actionable field solutions," said Yannick Delibie, Kerlink CTIO and CEO of Kerlink Inc., the company's U.S. subsidiary. "Together Kerlink and IoT America are a perfect match: Kerlink brings cost-efficient, mature and performant low-power wide-area connectivity for solution providers like IoT America to deploy and manage a growing number of smart-agriculture and smart-town use cases. These include crop, soil and weather analytics, livestock monitoring, asset and building management, metering and remote smoke, gas and fire alerting. Kerlink's one-stop-shop Network-as-a-Service full opex model also helps our partners to streamline their investment and to focus on sales and marketing activities, while leveraging from the start an industrial-grade and future-proof IoT dedicated connectivity."

Kerlink & Internet of Things America Enable IoT Networks For Agriculture and Towns across Rural U.S.

Partnership Takes Wireless Services to New Dimensions While Offering a Quality Customer Experience

About Kerlink Group

Kerlink Group is a leading global provider of end-to-end network solutions for the Internet of Things (IoT), serving telecom operators, businesses and public authorities worldwide. Based in Thorigne-Fouillard, France, with a U.S. subsidiary in Chicago, Kerlink is a leading global provider of LoRaWAN network equipment, software and services. Its growing suite of turnkey IoT services includes network planning, design and operational management that maximizes performance of its market-leading, carrier-grade infrastructure offering. The Group, widely recognized for its IoT expertise, also continually introduces innovative value-added services, such as network-based geolocation, remote end-device management and low-power IoT reference design, which allows its customers to quickly bring to market IoT-ready devices and to imagine innovative business models to monetize their deployments. Most recently, Kerlink introduced an expanded service, solution design, as part of its growing suite of services for companies and smart cities.

In just over 10 years, more than 100,000 Kerlink installations have been deployed in more than 69 countries. In 2018 Kerlink supplied more than 330 customers, including major telecom operators such as Tata Communications, and service providers such as GrDF and Suez. The company's solutions are enabling IoT networks worldwide with major deployments in Europe, South Asia, South America and Oceania. Kerlink, a co-founder and board member of the LoRa Alliance™, has invested more than €15 million in research in the past three years. It has been listed on Euronext Growth Paris since May 2016 and was added to the EnterNext PEA-PME 150, an index of 150 fast-growing French SMEs, in 2017.

For more information, visit www.kerlink.com or follow us on Twitter @kerlink_news.

About Internet of Things America LLC

IoT America is redefining the wireless ecosystem and extending innovative technologies to rural America. Our people and strategic partners deliver award-winning solutions utilizing remotely monitored and controlled sensor technologies. We focus on farmers, ranchers, and rural communities to help boost efficiency, increase yields, reduce costs, and conserve valuable resources. At our core we believe technology should pay for itself. The company's managed IoT solutions combine wireless communication, data analytics, and artificial intelligence to generate new revenues for customers. Committed to deploying essential infrastructure, IoT America is bridging the infrastructure gap by providing connectivity and solutions needed for Americans living and doing business in rural areas.

Visit www.iot-americas.com for more information.

Kerlink & Internet of Things America Enable IoT Networks For Agriculture and Towns across Rural U.S.

Partnership Takes Wireless Services to New Dimensions While Offering a Quality Customer Experience



Upcoming events

2018 Results: April 16, 2019 after close of trade

www.kerlink.com



Press and market analysts contact:

Internet of Things America
Gayle Goodman
(972) 499-6642

gayle.goodman@hck2.com



Investors contact:

Actifin
Benjamin Lehari
+33 (0)1 56 88 11 25
blehari@actifin.fr



Press and market analysts contact:

Mahoney Lyle
Sarah-Lyle Dampoux
+33 (0) 6 74 93 23 47
sldampoux@mahoneyle.com

Financial press contact:

Actifin
Isabelle Dray
+33 (0) 1 56 88 11 29
idray@actifin.fr



www.kerlink.com



fr.linkedin.com/company/kerlink



[@kerlink_news](https://twitter.com/kerlink_news)

www.kerlink.com

NETWORKS SOLUTIONS
FOR THE INTERNET OF THINGS

kerlink
communication is everything