

## Minol-ZENNER Group Invests in GP JOULE CONNECT

**The service provider and digitalisation pilot for the real estate and energy industry has acquired shares in the specialist for electromobility. This step was preceded by the initial successful cooperation between Minol and GP JOULE CONNECT.**

**December 2019.** Electric mobility for the housing industry — this is the common denominator connecting the two companies Minol and GP JOULE CONNECT. Their joint solution package Minol Drive — powered by GP JOULE CONNECT has been on the market since last March. The cooperation has been such a success that both parties now want to broaden its scope. The Minol-ZENNER Group has acquired stock in GP JOULE Connect GmbH, a business division of the GP JOULE Group. The contract for the acquisition was signed by the managing partners of the two parties, Alexander Lehmann (Minol-ZENNER) and Ove Petersen (GP JOULE), at Minol in Leinfelden-Echterdingen.

### **For climate-friendly neighbourhoods and cities**

The decisive factor for the investment is the future-oriented portfolio of GP JOULE CONNECT; smart, modular mobility solutions using renewable energies are becoming increasingly important both for Minol's target group, the housing industry, and for ZENNER's target group, the municipal and energy industries. "The solutions from GP JOULE CONNECT prepare entire neighbourhoods and cities for both e- and shared mobility, aiding them in the improvement of their climate balance. Housing companies and administrators can offer their owners and tenants completely new housing services. And a new line of business is emerging for municipal utilities as well," said Alexander Lehmann, CEO of the Minol-ZENNER Group. Ove Petersen, co-founder and CEO of GP JOULE, agreed: "We set up our cooperation from the outset with a later investment in mind and are pleased that our plans have so quickly come to fruition. GP JOULE CONNECT brings its know-how about modular, intelligent mobility to the table, and Minol-ZENNER can offer its close contact to its target groups and its know-how about the digitalisation of housing and energy processes. The corporate cultures are also a good fit. Both are owner-managed, dynamic companies and industry pioneers who work hand in hand with their customers and business partners."

### **Modular service package**

The service package that was the initial collaborative project demonstrates exactly how customers benefit from the cooperation. Minol Drive — powered by GP JOULE CONNECT features various modules, but is keyed by the mobility analysis that lays the foundation for the development of a tailored e-mobility concept for the specific location. Services relating to the charging infrastructure such as advising, planning, installation, operation, service and maintenance are additional benefits.

“Studies indicate that by 2030 one out of three new cars registered in Europe will be electric. A residence without charging facilities will in future appear just as unattractive as a residence without an internet connection,” said Lehmann. Sharing models for neighbourhoods are as much a part of the offered portfolio as the Connect charging card with app, which gives users full-area coverage from a grid of charging stations (outside the local neighbourhood).

### **Partner for municipal utilities**

Smart mobility solutions also represent promising, but often unknown territory for municipal utilities. “Anyone who wants to set up a charging station grid or become involved in sharing faces complex issues, whether energy supply, load management, billing, hardware and software selection or legal issues,” said Lehmann, so expert advice and support are all the more crucial. “We are one of the few providers to cover the process in its full length. Our services start with consulting and continue to the installation of the infrastructure and to operation and maintenance,” Petersen added. That is true regardless of the drive in question. Minol-ZENNER and GP JOULE CONNECT are equally prepared for hydrogen and for electricity thanks to the expertise and experience of the entire GP JOULE Group. GP JOULE has been the driver and expert in sector coupling during realisation of the joint project “eFarm.” The largest green hydrogen mobility project in Germany to date covers the production, transport, processing and marketing of hydrogen. Together, the two corporate groups can drive long-term decarbonisation through the use of hydrogen in both the energy segment and the mobility industry.

More information about Minol Drive — powered by GP JOULE CONNECT is available at: [www.minol.de/drive](http://www.minol.de/drive) and [www.connect-gp-joule.de/](http://www.connect-gp-joule.de/)

**Pictures:**



**Picture Caption:** All signs point to e-mobility: charging stations will be part of the standard appointments of real estate properties in future. Source: Minol-ZENNER



**Picture caption:** The Minol-ZENNER-Group is investing in the company GP JOULE CONNECT, a business division of the GP JOULE Group. Signing the contract (from left to right): Ove Petersen (GP JOULE) and Alexander Lehmann (Minol-ZENNER). Source: Minol-ZENNER

**About the Minol-ZENNER Group**

The family-managed corporate group offers measurement technology, billing services and IoT and e-mobility solutions for global markets. The corporation employs a workforce of more than 3,700 worldwide, and local subsidiaries and distributors can be found in more than 100 countries. Minol is one of the world’s leading service providers for the real estate business. Headquartered in Leinfelden-Echterdingen, 20 branch offices ensure the company’s presence throughout Germany. The company supports the real estate business during the digitalisation of processes and the implementation of future scenarios such as smart home, smart care and smart city. ZENNER, headquartered in Saarbrücken, Germany, develops, produces and markets measurement technology and system solutions based on internet of things technologies. It offers comprehensive IoT services from project development to measurement data acquisition and processing to application at the end user’s operation. Several other companies from areas such as the IoT world are also members of the Minol-ZENNER Group. More information is available at [www.minol.de](http://www.minol.de), [www.zenner.de](http://www.zenner.de) and [www.minol.de/minol-zenner-gruppe](http://www.minol.de/minol-zenner-gruppe)

**About GP JOULE**

Founded in 2009 with the conviction that satisfying energy demands solely from renewable sources is doable, GP JOULE is today a system provider for integrated energy solutions from solar, wind and biomass as well as a partner at the supply level for heating and for electric and hydrogen mobility. A pioneer in sector coupling, the midsize corporate group employs over 200 people in Germany and North America. GP JOULE CONNECT is a mem-

ber of the GP JOULE Group and bundles a 360-degree portfolio revolving around the core products e-mobility and charging infrastructure. Further information is available at [www.gp-joule.de](http://www.gp-joule.de) and [www.connect-gp-joule.de](http://www.connect-gp-joule.de).

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