SenRa join forces with One Network to drive global adoption of Ginjer™

NEW DELHI, India – Monday, 20th May, 2019: SenRa is pleased to announce One Network as a reseller partner for their new IoT analytics platform, Ginjer™. Just a few months after the launch of Ginjer, SenRa, a PAN India LoRaWAN network service provider teams up with One Network, a company focused on System Integration, managed services & distribution services in fast-growing domains such as IoT, security and communications, to drive market penetration of Ginjer™ in India and the Middle East. The Ginjer™ IoT analytics platform introduces a new low-cost approach in deploying IoT solutions while providing the necessary tools to gain real-time insight on the status of the devices, deployed projects, and the overall business impact.

SenRa and One Network share a vision in leveraging the Internet of Things to enhance and redefine everyday experiences for cities, businesses, and citizens across the globe. With Ginjer™, real-time analytics provides customers the ability to get immediate insight on their business operations, cost savings, and overall return on investment (ROI), making the vision a reality.

"Our partnership with One Network expands our ability to penetrate an ever growing global IoT market. One Network brings 20+ years of expertise in solution deployments and software distribution services. We are extremely honoured to have One Network as a partner and look forward in growing our already strong relationship." said SenRa Chief Executive Officer Ali Hosseini.

"We at One Network are very excited and looking forward to introducing smart digital experiences through Ginjer along with SenRa. We see Ginjer becoming an integral part of our offerings in the IoT ecosystem. We look forward to making Ginjer a global success." Said Anuradha Kaur, MD, One Network Consulting

About SenRa

SenRa, a contributing member of the LoRa Alliance™, is a PAN India Low Power Wide Area Network Provider (LPWAN), specifically LoRaWAN, for the Internet of Things (IoT) and Machine to Machine (M2M) solutions and applications. SenRa is currently deploying LPWANs throughout India for projects which require secure, reliable, long distance communication at low cost. SenRa is working with global partners to deploy smart solutions such as water metering, smart agriculture, smart lighting, logistics and gas meter. For additional information visit: www.senraco.com

About One Network

One Network specialize in providing a full range of technical services, solutions and consulting into network infrastructure/enterprise security & content delivery of applications. One Network IoT services enables organizations to transform business needs into competitive differentiators by delivering innovative IoT powered insights. Our end-to-end IoT solutions empower smart industries, smart living and smart enterprises and deliver connected experiences by connecting assets, operations/logistics and services.

For additional information visit: http://www.onenetwork.co.in/

About LoRaWAN™

LPWAN (Low Power Wide Area Network) is a broad term covering several implementations and protocols, both open-source and proprietary. While other wireless communication technologies available like Bluetooth and BLE (and to some extent Wi-Fi and ZigBee) are not suited for long-range performance, LPWAN provides the longest range with a low data rate. The technology used in a LoRaWAN™ network is designed to connect low-cost, battery-operated sensors over long distances in harsh environments that were previously too challenging or cost-prohibitive to connect. With its unique penetration capability, a LoRaWAN™ gateway deployed on a building or tower can connect to sensors more than 10 miles away or to water meters deployed underground or in basements.

About LoRa Alliance™

The LoRa Alliance is an open, non-profit association that has grown to more than 500 members since its inception in March 2015, becoming one of the largest and fastest-growing alliances in the technology sector. Its members closely collaborate and share experiences to promote the LoRaWAN protocol as the leading open global standard for secure, carrier-grade IoT LPWAN connectivity. With the technical flexibility to address a broad range of IoT applications, both static and mobile, and a certification program to guarantee interoperability, the LoRaWAN protocol has already been deployed by major mobile network operators globally, with continuing wide expansion ongoing. For information about joining the LoRa Alliance, please visit http://www.loraalliance.org/join.

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