SenRa & TagoIO: Making it easier and faster to build IoT applications based on LoRaWAN

NEW DELHI, India- November 21, 2018: SenRa, a PAN India Low-Power Wide-Area Networks (LPWANs) provider for long range-based (LoRa®-based) Internet of Things (IoT) applications, today announces support of TagoIO's IoT platform. TagoIO offers an end-to-end cloud platform that transforms the way businesses create value from connected products and user interactions. Companies can now leverage TagoIO's platform and seamlessly integrate it with SenRa's network for secure data streaming.

One of the biggest challenges business faces today is the lack of insight on how things are operating, consuming, and functioning. Real-time data analytics tailored with proper business expertise can help solve these challenges. Having the ability to leverage existing platforms to accelerate insight of meaningful data helps cut costs and improve how business are being run. The TagoIO's platform is designed to extend the capabilities of existing sensors and devices to provide real-time data collection and monitoring. "We are happy to support another platform provider whom has a high quality product. TagoIO's platform addition will help boost innovation in the B2B space as well as give developers another tool for them to use.", said SenRa CTO Kush Mishra.

SenRa is dedicated to providing their customers with reliable platform options for data streaming and analytics. TagoIO is the latest addition to a long list of already support platforms, to include Yodiwo and MyDevices.

"We are glad to announce the release of our new connector created in partnership with SenRa to make easier for developers to integrate their LoRaWAN devices using SenRa's Network and TagoIO's platform", said TagoIO CEO Fabio Rosa. With this integration, developers can easily redirect devices data to their TagoIO account to be processed and visualized in Realtime. As applications grow, developers can easily manage devices, data buckets, dashboards, and analytics using TagoIO tag management to keep full control during the scaling process.

About SenRa

SenRa, a contributing member of the LoRa Alliance™, is a PAN India Low Power Wide Area Network Provider (LPWAN), specifically LoRaWAN™, for the Internet of Things (IoT) and Machine to Machine (M2M) solutions and applications. SenRa is currently deploying LPWANs throughout India for projects which require secure, reliable, long distance communication at low cost. SenRa is working with global partners to deploy smart solutions such as water metering, smart agriculture, smart lighting, smart cities, logistics, electric and gas meter. For additional information visit https://senraco.com/

About TagoIO

TagoIO offers an end-to-end cloud platform that transforms the way businesses create value from connected products and user interactions. TagoIO offers the tools for businesses to manage devices, store data, run analytics, and integrate services. It combines everything with an easy-to-use application and user management system. For additional information visit https://tago.io/

About LoRaWAN™

LPWAN (Low Power Wide Area Network) is a broad term covering several implementations and protocols, both opensource and proprietary. While other wireless communication technologies available like Bluetooth and BLE (and to some extent Wi-Fi and ZigBee) are not suited for long-range performance, LPWAN provides the longest range with a low data rate. The technology used in a LoRaWAN™ network is designed to connect low-cost, battery-operated sensors over long distances in harsh environments that were previously too challenging or cost-prohibitive to connect. With its unique penetration capability, a LoRaWAN™ gateway deployed on a building or tower can connect to sensors more than 10 miles away or to water meters deployed underground or in basements.

About LoRa Alliance™

The LoRa Alliance is an open, non-profit association that has grown to more than 500 members since its inception in March 2015, becoming one of the largest and fastest-growing alliances in the technology sector. Its members closely collaborate and share experiences to promote the LoRaWAN protocol as the leading open global standard for secure, carrier-grade IoT LPWAN connectivity. With the technical flexibility to address a broad range of IoT applications, both static and mobile, and a certification program to guarantee interoperability, the LoRaWAN protocol has already been deployed by major mobile network operators globally, with continuing wide expansion ongoing. For information about joining the LoRa Alliance, please visit http://www.lora-alliance.org/join.

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