SenRa's LoRaWAN Network reaches 50 Cities!

NEW DELHI, India- September 10, 2019: SenRa, a PAN India Low-Power Wide-Area Networks (LPWANs) provider for long range-based (LoRa®-based) Internet of Things (IoT) applications, today is announcing its successful LoRaWAN® network deployment in 50 cities of India. IoT networks are critical to the infrastructure of Smart Cities and the backbone of India's digitalization efforts.   With this new milestone, SenRa's LoRaWAN network will play a big role in the development of Smart Cities in India.

"This is an exciting time for SenRa. Every day we are expanding our public network and reaching more cities across India. This effort is driving advancements and innovation in the space of IoT" said SenRa COO Dhananjay Sharrma. "We are not only able to provide commercial grade LoRaWAN network but also end-to-end LoRaWAN solutions ideal for smart city efforts."

The Smart City Mission is an effort to create a more sustainable and citizen friendly India and SenRa's LoRaWAN network is being made available to support smart city smart projects such as parking, waste management, street lighting, and utilities. SenRa's is on track to deploy its public LoRaWAN network in 60 cities by the end of this year and in 100 cities by the end of 2020.

About SenRa

SenRa, a contributing member of the LoRa Alliance®, is a PAN India Low Power Wide Area Network Provider (LPWAN), specifically LoRaWAN®, for the Internet of Things (IoT) and Machine to Machine (M2M) solutions and applications. SenRa is currently deploying LPWANs throughout India for projects which require secure, reliable, long distance communication at low cost. SenRa is working with global partners to deploy smart solutions such as water metering, smart agriculture, smart lighting, logistics and gas meter. For additional information visit: https://senraco.com/.

About the LoRaWAN Standard

The LoRaWAN® standard is a low power, wide area networking (LPWAN) protocol designed to wirelessly connect battery operated 'things' to the internet in regional, national or global networks to deliver actionable data and improve efficiencies. It targets key Internet of Things (IoT) requirements such as bi-directional communication, end-to-end security, mobility and localization services.

About LoRa Alliance

The LoRa Alliance® is an open, non-profit association that has become one of the largest and fastest-growing alliances in the technology sector since its inception in 2015. Its members closely collaborate and share expertise to develop and promote the LoRaWAN®

standard, which is the de facto global standard for secure, carrier-grade IoT LPWAN connectivity. LoRaWAN has the technical flexibility to address a broad range of IoT applications, both static and mobile, and a robust LoRaWAN Certification program to guarantee that devices perform as specified. The LoRaWAN standard has been deployed by more than 120 major mobile network operators globally, and connectivity is available in more than 140 countries, with continual expansion. More information lora-alliance.org.

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