



## **TWTG - PRESS RELEASE**

# **TWTG TWTG Joins LoRa Alliance®**

LoRaWAN® is the technology of choice for our Industrial customers.

**Rotterdam, 23rd March 2022.** TWTG is excited to announce that it is joining the LoRa Alliance®. The LoRa Alliance is an open, non-profit association that has become one of the largest and fastest-growing alliances in the technology sector with members working collaboratively as a think tank and education body.

Becoming a LoRa Alliance® member demonstrates TWTG's position in the market as a device manufacturer, and opens the door for the introduction of their new SolidRed Suite, an IoT platform with multiple device applications, due to launch in the coming months.

Donna Moore, CEO and Chairwoman of the LoRa Alliance® stated: "I warmly welcome TWTG to the LoRa Alliance®. It is exciting to see how a dynamic and agile scale-up is successfully using LoRaWAN® to bring new solutions to large industrial clients that meet the stringent conditions of IECEx certifications. The benefits of LoRaWAN® for industrial IoT applications are many: low cost, long range, secure, business model flexibility, and easy to deploy and scale, all with a proven return on investment. I look forward to TWTG's contributions to the alliance as industrial IoT is one of the fastest growing markets for LoRaWAN® and TWTG's expertise will contribute greatly to our work."

TWTG is keen to bring its unique perspective on how to implement LoRaWAN® solutions for Industrial and petrochemical customers, notoriously suspicious of new technologies.

"This feels like the next natural step in TWTG's trajectory," says John Tillema, co-founder and CTO at TWTG. "We're excited to be contributing to the great work the LoRa Alliance® is doing and eager to meet many more like minded people along the way."

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The NEON product range supports all industrial customers moving towards LoRaWAN® as the Industrial IoT network of the future. More information on the NEON product line, supporting LoRaWAN® communication can be found here.

LoRa Alliance® and LoRaWAN® are marks used under license from the LoRa Alliance®.

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### **About TWTG**

TWTG is I-IoT. For us, the Industrial Internet of Things is much more than just technology. It is the methodological innovation of monitoring, tracking, and activating critical assets within a business. It is the vision of utilising information based on big data analytics to gain strategic value and streamline operations. TWTG is an ISO 9001-certified company with industrial grade solutions and a roster of international clients in industry, logistics, and energy. The scalability of solutions is at the forefront of all thinking; from product, hardware, and software design, to connectivity and implementation, also including retrofitting of existing infrastructure and business models.

### **For interview requests, photo requests or more information:**

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