



Wise Ally Joins LoRa Alliance® offering the best customized IoT end device solutions

Press Release

Hong Kong, 2 December, 2020 - Wise Ally is proud to announce that it has joined the LoRa Alliance®, the leading open global standard for secure IoT low-power wide-area network (LPWAN) connectivity. Wise Ally provides innovative IoT solutions to help corporations to increase overall efficiency and to reduce operational costs. Wise Ally's one-stop-shop design and manufacturing service allows customized IoT product solutions to be created and implemented from ideation to prototyping and mass production based on partnerships with worldwide clients and technology partners.

The LoRa Alliance® is an open, nonprofit association that has become one of the largest and fastest-growing alliances in the technology sector since its inception in 2015. Its members collaborate closely and share expertise to develop and promote the LoRaWAN® standard which is the de facto global standard for secure, carrier-grade IoT LPWAN connectivity. The LoRaWAN standard has been deployed by more than 140 major mobile network operators globally, and connectivity is available in more than 160 countries with continual expansion.

IoT is becoming the top priority in enterprise management worldwide. Membership in the LoRa Alliance allows Wise Ally to provide customized LoRaWAN Certified^{CM} IoT end device solutions to meet everyday business needs and challenges, and most importantly saving substantial costs to their businesses especially in the healthcare, logistics, utilities, industrial and hospitality markets.

"I am very happy to welcome Wise Ally to the LoRa Alliance," said Donna Moore, CEO and Chairwoman of the LoRa Alliance. "Wise Ally's approach of developing custom solutions to increase businesses' efficiency and reduce their operational costs is well-served by LoRaWAN. Combining innovation with certified devices is the strongest approach to meeting client needs and ensuring their performance over the long term. We look forward to Wise Ally's contributions to the LoRa Alliance."

About Wise Ally

Reputable Hong Kong listed company with over 10 years' of one-stop electronic product design and manufacturing service experience. Wise Ally provide off-the-shelf and customized IoT end device solutions specializing in the B2B enterprise market. Our extensive global vendor network and dedicated project and engineering teams will ensure your solution is built with world class quality and high quality user experience. Please follow our [LinkedIn](#) for more updates from the team.

LinkedIn: www.linkedin.com/company/wise-ally

For more information, please visit [our website](#).

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