

RAKwireless Joins LoRa Alliance™

Nuremberg, February 28th, 2019, a leading global LoRaWAN™ building block provider, RAKwireless (RAK), announced that they joined the LoRa Alliance™ to support its mission to provide standardized LoRaWAN solutions around the world.



“RAK is excited to be a member of the LoRa Alliance. In the past years, we strived to develop the best LoRaWAN standard-based building blocks, which helps service providers, makers, solution integrators and even end customers shorten their time to market cycle,” said Ken Yu, CEO of RAK. “The building blocks speed up the process for LoRaWAN solutions to transform FROM PROTOTYPE TO COMMERCIAL.”

“One of the challenges facing the IoT is that that different verticals have different requirements,” said Donna Moore, CEO and Chairwoman of the LoRa Alliance. “LoRaWAN is the defacto standard for LPWA networking across a wide range of vertical markets. The technology benefits from our huge member ecosystem that delivers solutions like this that simplify development of commercial end products. We are pleased to have RAK join the LoRa Alliance and further strengthen our efforts to grow LoRaWAN deployments globally.”

RAK is actively expanding in Europe and the US after successfully launching its 5 new LoRaWAN building block products in Amsterdam last month. These new standardized blocks enriched the current offers which expand the usage of LoRaWAN technology in different verticals.



About RAKwireless:

RAKwireless is the pioneer in providing innovative and diverse cellular and LoRaWAN™ connectivity solutions for IoT edge devices. RAK creates the industry leading market-oriented and easy-to-use lego-like IoT building blocks of the highest quality for sensor, compute and connectivity to accelerate diverse IoT applications from prototype to commercial. For more information, visit RAK's website at <http://www.rakwireless.com>.

Twitter: @RAKwireless | YouTube : [RAK YouTube Channel](#)

About LoRa Alliance™

The LoRa Alliance is an open, nonprofit association that has become one of the largest and fastest-growing alliances in the technology sector since its inception in 2015. Its members closely collaborate and share expertise to develop and promote the LoRaWAN protocol as the leading open global standard for secure, carrier-grade IoT LPWAN connectivity. With the technical flexibility to address a broad range of IoT applications, both static and mobile, and the LoRaWAN Certified™ program to guarantee interoperability, the LoRaWAN protocol has been deployed by major mobile network operators globally, and connectivity is available in over 100 countries, with continual expansion. www.loraalliance.org

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