LoRaWAN® is here to scale!

Wienke Giezeman
CEO The Things Industries

Creating Valuable IoT Connections
Pushing the IoT dream
What is the big IoT dream?

1. Ubiquitous connectivity – Connectivity like water from the tap
2. Devices can easily join the network like Wi-Fi
The Good News
The LoRa Alliance™ has thought this all through!
The design has already been done!

• Ubiquitous connectivity – Networks are interoperable! 🎉
• Devices can join any network – We have a Join Server! 🎉
And it is scalable because...

- Open standard
- Open spectrum
- Separation of concerns
The Architecture

Creating Valuable IoT Connections | lora-alliance.org
Agnostic Secure Hardware Solutions

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Creating Valuable IoT Connections | lora-alliance.org
Agnostic Join Server Implementation

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Conclusion

The members of the LoRa Alliance™ are pushing the IoT dream every day. Pushing global ubiquitous connectivity where devices can join anytime and anywhere.
WELCOME TO LoRaWAN® LIVE
BUSINESS TRACK 2.00PM – 6.00PM
BERLIN, JUNE 13, 2019