

## PRESS RELEASE



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## AtomBeam Joins the LoRa Alliance®

*Company Delivers 70 Percent Data Compaction to the LPWAN Market*

MORAGA, CA, Sept. 4, 2019 – AtomBeam® Technologies, a data compaction software company, announced today it has joined the LoRa Alliance® as an adopter member. This membership will allow AtomBeam to influence and contribute to the adoption and development of the LoRaWAN® protocol throughout the world.

The LoRa Alliance is an open, nonprofit association that has grown to more than 500 members since its inception in March 2015, becoming the largest and fastest-growing alliance in the technology sector.

“AtomBeam looks forward to aiding LoRa Alliance members in cutting network expenses and more securely and efficiently transmitting IoT data,” said Dave Smith, AtomBeam’s VP of IoT. “Our technology is the latest innovation for shrinking, securing and speeding data transmission and we look forward to working on further development of the LoRaWAN specification and product certifications.”

AtomBeam’s AI software streams and highly compacts IoT data an average of 70 percent significantly reducing transmission costs and speeding data transfer. AtomBeam utilizes the LoRaWAN standard as a solid and reliable platform for improving data transmission, security and endpoint battery life through its technology. With a fast, light code, AtomBeam can be embedded in virtually any network, firmware, CPU, cloud storage system or connected IoT device including power constrained low power, wide area networks (LPWANs).

“We are pleased to welcome AtomBeam Technologies to the LoRa Alliance,” said Donna Moore, Chairwoman and CEO of the LoRa Alliance. “AtomBeam brings its expertise in optimizing LPWANs to our vast member ecosystem and we look forward to its contributions in driving deployments and adoption of the LoRaWAN protocol.”

### **About AtomBeam Technologies**

AtomBeam is a data compaction software company positioned to become a universal standard for IoT data transmission. AtomBeam’s 21st-century data compaction reduces IoT data by 70%–80%. Leveraging AI/machine learning and encoding processes, the technology delivers the

benefits of significantly compacted data, reduction in bandwidth, extremely low latency, reduced storage cost, and extended battery life. The software also provides a built-in security layer for IoT companies (with encryption on the road map for a later release). AtomBeam licenses its software to manufacturers of IoT devices and gateways, edge and data center servers, and cloud storage systems, as well as to networks such as satellites, LPWANs, and telcos. AtomBeam has been operating since 2017 and is a private company based in Moraga, California and companies may contact the sales team for a demonstration. For more information, visit <https://atombeamtech.com>

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