

• Press Release •

The LoRa® Alliance Will Demonstrate Disruptive Internet Of Things Applications At Mobile World Congress Shanghai

Alliance members from all over the globe will showcase a range of products from carrier-grade network gateways to end-to-end sensor and platform solutions in Hall N2, Booth E86

SAN RAMON, Calif., June 20, 2016 – The LoRa® Alliance, the leading technology alliance for the Internet of Things (IoT) and low-power wide area networks (LPWAN), and some of its key members will exhibit at Mobile World Congress Shanghai on June 29-July 1 at the Shanghai New International Expo Centre (SNIEC), Hall N2, Booth E86.

The LoRa Alliance exhibit will feature product demonstrations and showcases from its event sponsors: Gemtek, ST Microelectronics, Augtek, Multitech, Actility and Semtech, as well as many sensor solutions from other members.

“With the global traction for LPWA networks we are excited to showcase LoRa during the MWC in Shanghai for the first time,” said Jaap Groot, vice president of System Business Development for Semtech’s Wireless and Sensing Group, and member of the LoRa Alliance marketing committee. “Asia is an important market for LoRa, and at the event we will demonstrate live solutions for many use cases like metering, supply chain, agriculture and building automation.”

“The LoRa Alliance is creating traction globally, and we’re proud to bring LoRaWAN™ to Asia,” said Geoff Mulligan, chairman of the LoRa Alliance. “As a global standard, we are focused on enabling IoT solutions on all continents, and given the uptake of member participation in Asia, we will be showcasing many solutions and have a reception, which is open to any company after registration on the LoRa Alliance website.”

To schedule an interview or meeting with a spokesperson at the show, please contact events@loraalliance.org.

About LoRa Alliance

The LoRa Alliance is an open, non-profit association of members who believe that the Internet of Things era is now! Our members are collaborating and sharing experience to drive the success of the LoRa protocol, LoRaWAN, as the open global standard for secure, carrier-grade IoT LPWA connectivity. With a certification program to guarantee interoperability and the technical flexibility to address the multiple IoT applications be they static or mobile, we believe that LoRaWAN can give all THINGS a global voice. The Alliance has gained over 300 members since March 2015, making it one of the largest and fastest growing alliances in the technology sector. Twelve companies, including major mobile network operators, have announced nationwide deployments set for their respective countries in 2016 and another 50 trials are under way for other nationwide deployments.

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Alliance



Technology



Developers

Testimonials

The LoRaWAN technology is ideal to target battery operated sensors and low power applications as a complement to M2M cellular connectivity

Richard Viel

Chief Operating Officer of Bouygues

With LoRaWAN, entire cities or countries can be covered with a few base stations, no longer requiring the upfront rollout and maintenance of thousands of nodes as in traditional mesh networking. This has made IoT possible now, with minimal infrastructure investment.

Olivier Hersent

Chairman & CTO of Actility

To encourage the mass adoption of low cost, long range machine-to-machine connectivity, open ecosystems are critical. In addition to IBM's support of the LoRa Alliance we have also released the IBM 'LoRaWAN in C' as open source under the Eclipse Public License.

Dr. Thorsten Kramp

Master Inventor, IBM Research

LoRaWAN has taken intelILIGHT, our already proven street lighting management solution, to a whole new level. The entire system becomes even easier and faster to install, with a minimal investment, unprecedented reach and unlimited Smart City applications. It truly is a game changer.

Mozes Lorand

CEO of FLASHNET

Low Power Wide Area (LPWA) Networks are an excellent connectivity solution. They complement well with existing M2M business. In order to deploy dedicated solutions and sensors all around the world, an open standard is needed to ensure

interoperability. Therefore, the LoRaWAN R1.0 protocol is a major step for the LoRa Alliance and its supporting members.

▼
Geert Standaert
Chief Technology Officer, Proximus



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