# Kerlink and Microshare Announce LoRaWAN<sup>TM</sup> Integration in Google Cloud IoT

System Allows Creating 'Carrier-Grade Solutions at Cloud Scale in Hours Rather than Months'





### **PRESS RELEASE**

Vancouver, British Columbia – June 7, 2018, 06:00 PM PDT – Kerlink (ALKLK - FR0013156007), a specialist and global leader in solutions dedicated to the Internet of Things (IoT), and IoT data-management firm **Microshare** Inc. today unveiled the first-ever seamless integration of carrier-grade LoRaWAN™ solutions into Google Cloud's IoT architecture.

The innovative Microshare/Kerlink approach ensures complete security of data flowing from LoRaWAN devices to extended IoT networks. As device-generated data is securely transported, annotated and unpacked in LoRaWAN networks to create context and actionable business insights, ownership rights and origins will be stamped and respected. That means network owners will be compliant with regulatory requirements, such as GDPR, the EU regulation that took effect on May 25. Most important, leveraging Microshare's unique governance, audit and micro-contracting features, users can share data among ecosystem partners securely to produce efficiencies, insights and new revenue streams.

The announcement came at the start of the 10<sup>th</sup> Open House of the LoRa Alliance™, the global association of companies backing the open LoRaWAN standard for IoT low-power wide-area (LPWA) networks. Google Cloud announced on May 31 that it joined the LoRa Alliance as a Sponsor Member. Earlier this year, Kerlink and Microshare, both active alliance members, formed a partnership built around LoRaWAN IoT development, which is now being extended to Google Cloud.

Combining Kerlink and Microshare technology with Google's Cloud IoT Core and the suite of data-management tools available in the Google Cloud IoT platform brings a degree of sophistication necessary to support the next generation of value-added IoT solutions without the need for expensive internal IT resources.

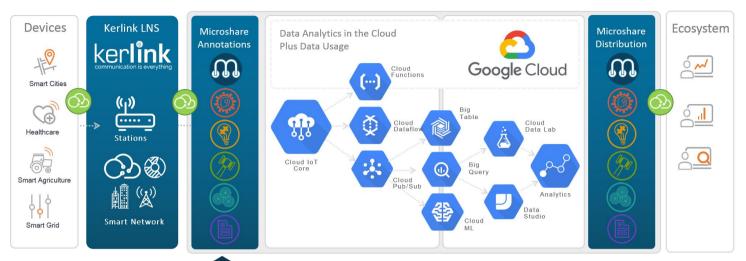
"By integrating Microshare and Kerlink's technologies in Google Cloud, we can create carrier-grade solutions at cloud-scale in hours rather than months," said Yannick Delibie, Kerlink CTIO and CEO of the company's U.S. subsidiary, Kerlink Inc. "Reducing the burden of security, scale and reliability allows both solution providers and customers to focus on rapidly delivering valuable business insights with their LoRaWAN networks."

"We've seen rapid adoption of LoRaWAN as a leading enabler for easily deploying cost-effective IoT sensors globally, and we view Google's decision to join the alliance as a validation of everything Microshare has been pursuing for the past three years," said Ron Rock, CEO Microshare. "A lot has been achieved in making reliable, long-battery-life devices and carrier-grade networks, but this means nothing if the data generated and transported is not easily accessible to business users and securely shared between multiple organizations."



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Kerlink & Microshare in Google Cloud

### **About Microshare**

Microshare.io provides a highly scalable data management solution for the Internet of Things, enabling data storage and controlled access whilst maintaining privacy, security, confidentiality and applying context through a ready-built single API. The solution can be used as a cloud service or embedded inside a more complete offering. Microshare has offices in Philadelphia, New York, and in the United Kingdom.

For more information, visit <a href="www.microshare.io">www.microshare.io</a> or follow @microshare\_io on Twitter.

### **About Kerlink Group**

Kerlink Group is a global leading provider of end-to-end network solutions for the Internet of Things (IoT), serving telecom operators, businesses and public authorities worldwide. Its growing suite of turnkey IoT services includes network planning, design and operational management that maximizes performance of its market-leading, carrier-grade infrastructure offering. The Group, widely recognized for its IoT expertise, also continually introduces innovative value-added services, such as network-based geolocation, remote end-device management and low-power IoT reference design, which allows its customers to quickly bring to market IoT-ready devices and to imagine innovative business models to monetize their deployments. In just over 10 years, more than 100,000 Kerlink installations have been deployed in more than 69 countries.

In 2017 Kerlink supplied more than 330 customers, including major telecom operators such as Tata Communications, and service providers such as GrDF and Suez. The company's solutions are enabling IoT networks worldwide with major deployments in Europe, South Asia, South America and Oceania. Kerlink, a co-founder and board member of the LoRa Alliance<sup>™</sup>, has invested more than €10 million in research in the past three years. In 2017, Kerlink Group generated revenues of nearly €25 million, more than 50 percent internationally. Since 2013, it has posted average annual growth of more than 62 percent. It has been listed on Euronext Growth Paris since May 2016 and was added to the EnterNext PEA-PME 150, an index of 150 fast-growing French SMEs, in 2017.

For more information, visit www.kerlink.com or follow us on Twitter @kerlink news.



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Upcoming events
Revenue in the first half of 2018: 31 July 2018 after close of trade
www.kerlink.fr



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