## LoRaWAN™ IoT Deployments Gaining Rapid Traction Worldwide; LoRa Alliance™ Members to Showcase Solutions at Mobile World Congress Americas

*Member Ecosystem to Demo Key Vertical Market Applications, Products and Services Through Live Demonstrations at MWCA 2018*

LOS ANGELES – Aug. 29, 2018 – The LoRa Alliance™, the global association of companies backing the open LoRaWAN™ protocol for the Internet of Things (IoT) low-power wide-area networks (LPWANs), today announced that it, alongside a number of its member companies, will demonstrate a wide variety of LoRaWAN deployments covering a range of IoT applications at Mobile World Congress Americas, Sept. 12-14, 2018, in South Hall, Stand 2524 in the Los Angeles Convention Center.

"There has been a lot of debate around the IoT and timing, but the reality is simple: A wide range of end-to-end LoRaWAN solutions are deployed and available now," said Donna Moore, CEO and Chairwoman of the LoRa Alliance. "The fact is that all key infrastructure to support LoRaWAN is proven globally, in multiple use case deployments, across multiple vertical markets. LoRaWAN is backed by a strong certification program, meets the requirements for low-power wide-area networks, and is ideal for IoT applications that need bidirectional communication over long ranges. In short, LoRaWAN is the proven choice if you want to get your IoT project running today."

LoRa Alliance and its Members will showcase live networks on the stand with companies including Gold Sponsors Actility, Haxiot, MyDevices, OrbiWise and Semtech alongside Silver Sponsors Kerlink and Digital Matter.

The LoRaWAN Live demo zone will showcase capabilities including roaming, building management, smart street lighting, smart parking, asset tracking, environmental monitoring, motion sensors, lead detectors and cloud integration, among many others. Live Demo Zone participants include: Actility, Carnegie Technologies, DAPU, Everynet, Haxiot, MyDevices and Microshare. Additional details on member demonstrations are available on our website.

Interested in learning more? Contact marcom@lora-alliance.com to schedule a meeting.

**About LoRa Alliance**
The LoRa Alliance is an open, nonprofit association that has become one of the largest and fastest-growing alliances in the technology sector since its inception in 2015. Its members closely collaborate and share experiences to promote the LoRaWAN protocol as the leading open global standard for secure, carrier-grade IoT LPWAN connectivity. With the technical flexibility to address a broad range of IoT applications, both static and mobile, and a certification program to guarantee interoperability, the LoRaWAN protocol has been deployed

by major mobile network operators globally, and connectivity is available in over 100 countries, with continual expansion. www.loraalliance.org

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