



Internet of Things America Launches Fusion Partner Program to Accelerate Adoption of IoT Solutions for Rural America

FRISCO, TEXAS (June 11, 2019) – [Internet of Things America LLC](#) (IoT America) today announced the launch of Fusion, a new partner program tailored to drive new business opportunities and increased profits to solution providers offering LPWAN IoT hardware and applications.

The Fusion Partner Program is structured around simplicity and innovation by increasing engagement opportunities for IoT America's solution partners. In addition to having the power to choose how to engage and go to market with IoT America, solution partners will also receive incentives such as marketing opportunities and invitations to workshops and conferences, as well as access to IoT America's network and support resources to grow new business and drive incremental revenue.

With Fusion, solution partners will be provided the following benefits:

- Access to the Fusion online partner portal for documentation on sales and support resources;
- Quarterly briefings with the partner team at IoT America;
- Logo placement and company/solution overview on IoT America's channel partner portal;
- Promotion of the partner's solution to channel partners and IoT America team members;
- Access to tools for developers; and
- The opportunity to be included in channel partner workshops and conferences.

"Through Fusion, we are committed to giving our channel partners access to a robust ecosystem of IoT solutions that can help add value and incremental revenue to their bottom line. Our channel partners now have the ability to expand their offerings to include advanced wireless solutions for their customers to help them become more productive and efficient," said Peter Lai, Director of Solutions at IoT America. "We support both our partners and their customers by providing the tools necessary to address the need for innovative solutions that can eliminate time-consuming manual procedures that allow customers to focus on the most important tasks."

IoT America announced the launch of the Fusion Partner Program at the annual meeting of the LoRa Alliance in Berlin, Germany. To learn more about the IoT America Fusion program, visit IoT America's website at www.iotafusion.com.

About Internet of Things America LLC

IoT America is redefining the wireless ecosystem and extending innovative technologies to rural America. As a managed service provider, we help customers access the data they need to make actionable decisions to boost efficiency, increase yields, reduce costs and conserve valuable resources. Because we believe technology should pay for itself, our IoT solutions generate greater revenue for customers by combining wireless communication, data analytics, and artificial intelligence. Visit www.iot-americas.com for more information.

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