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UBC and eleven-x Expand Deployment of Intelligent Parking Solution to Improve Access and Optimization

LoRaWAN™ Based Solution to Provide Data and Insight on all Accessible Parking and High Traffic Spaces to Support Improved Access and Streamlined Operations

WATERLOO, ON – CANADA | March 27, 2019 – [eleven-x Inc.](#), Canada’s leading full service low power IoT solution provider and operator of the first and only public coast-to-coast network optimized for IoT, and the [University of British Columbia](#) (UBC) are announcing the expansion of their Smart Parking collaboration to include all accessible parking spaces campus-wide, as well as spaces located in high traffic and access areas of the university.

In addition to monitoring usage for all parking spaces designated for persons with disabilities across their campus, UBC will also track usage in all high traffic “drop on and drop off” spaces. The university, a world-class global center for innovation, teaching and research ranked among the Top 20 public universities in the world, is looking to address, and ultimately optimize, areas where access to the university is needed. They aim to manage their finite parking resources to provide the best experience for students, employees, visitors and service partners of the university. The expansion will use eleven-x’s Intelligent Parking Solution to monitor usage in real-time while collecting data. It will be used to build out a profile for the university’s parking assets so that evidence-driven decisions can be made on current and future requirements.

The university is expanding deployment of eleven-x’s Intelligent Parking solution, which includes wireless parking sensors, secure network connectivity and data capture that enables real-time monitoring and data analysis of parking space usage. LoRaWAN™-based, the wireless solution was used as part of an initial pilot that demonstrated its accuracy and value to the university in terms of providing meaningful datasets which has allowed UBC to expand on their parking management objectives and broaden the scope of their efforts.

The solution from eleven-x will be used to enable a multi-purpose approach to UBC’s parking spaces: with the support of digital signage, the spaces located in high-traffic areas can become flexible spots that can be designated for specific uses at different times, depending on need. By operating in a flexible manner, the university is looking to fulfill easy access to the campus for service vehicles, accessible parking and quick-delivery requirements.

“As a university based on research and innovation, we constantly ask how we can use technology to improve people’s lives,” said Brian Jones, Director, Parking and Access Services at UBC. “eleven-x not only provides a great solution that is well positioned from a technology perspective, but as also from a company perspective. They supply a level of expertise, combined with an inquisitiveness that is essential given we are an institution that prides itself on innovation. To partner with people who are innovative is who we want to work with.”

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“We are very excited to take our collaboration with UBC to another level by expanding the scope to include high traffic areas in addition to all accessible parking,” said Dan Mathers, President and CEO of eleven-x. “For organizations, adding more parking as demand grows isn’t feasible. The innovative approach UBC is taking to ensure requirements and expectations are met really aligns well with our solution and our vision of how technology can make a positive impact in people’s daily lives.”

About University of British Columbia

The University of British Columbia is a global center for research and teaching, consistently ranked among the 40 best universities in the world. UBC Parking operates the largest university parking operation in Canada, overseeing more than 8,300 parking spaces and provides customers with parking options that afford easy, convenient access to facilities and activities on campus.

About eleven-x Inc.

eleven-x Inc. simplifies IoT and facilitates faster, evidence-driven decisions through wireless connectivity and real-time data collection for Intelligent Cities, Campuses, Buildings and Industry. We offer complete device to cloud LoRaWAN™ solutions, comprised of accurate and reliable sensor networks delivering secure data to our customers through easy to use dashboards and industry standard APIs. Organizations rely on eleven-x’s wireless connectivity expertise to deliver turnkey solutions that improve operations, simplify processes and deliver value in today’s connected world. Visit eleven-x.com for more information.

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