



## **SenRa Deploy's LoRaWAN Network in 60 Cities**

**NEW DELHI, India- December 27, 2019:** SenRa, a PAN India Low-Power Wide-Area Networks (LPWANs) provider for long range-based (LoRa®-based) Internet of Things (IoT) applications, today announces successful deployment of their LoRaWAN® Network across 60 cities in India. This achievement marks yet another major milestone in their journey of becoming one of the leading IoT network providers in India.

“We are very excited to be an integral part of India’s digital transformation”, said SenRa CEO, Ali Hosseini. “I am proud of our team for continuing to meet the aggressive deployment goals set forth all while maintaining our standards of high quality reliable networks.”

SenRa is on track to deploy its public LoRaWAN® network in 100 cities by the end of 2020 which will be critical in supporting the massive IoT deployments in Smart Cities led by utilities and energy metering projects.

### **About SenRa**

SenRa, a contributing member of the LoRa Alliance®, is a PAN India Low Power Wide Area Network Provider (LPWAN), specifically LoRaWAN®, for the Internet of Things (IoT) and Machine to Machine (M2M) solutions and applications. SenRa is currently deploying LPWANs throughout India for projects which require secure, reliable, long distance communication at low cost. SenRa is working with global partners to deploy smart solutions across many IoT segments in India. For additional information visit: <https://senraco.com/>.

### **About LoRa Alliance**

The LoRa Alliance® is an open, non-profit association that has become one of the largest and fastest-growing alliances in the technology sector since its inception in 2015. Its members closely collaborate and share expertise to develop and promote the LoRaWAN® standard, which is the de facto global standard for secure, carrier-grade IoT LPWAN connectivity. LoRaWAN has the technical flexibility to address a broad range of IoT applications, both static and mobile, and a robust LoRaWAN Certification program to guarantee that devices perform as specified. The LoRaWAN standard has been deployed by more than 120 major mobile network operators globally, and connectivity is available in more than 140 countries, with continual expansion. More information [lora-alliance.org](http://lora-alliance.org).

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