

# Dealing with preservers, doubters and critics.



**If I had asked people what they wanted, they would have said: faster horses ...” Henry Ford**

# Berlin - international flagship and a cultural hotspot.



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The wall fell and the divided city became the capital of a united Germany.



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СРЕДИ ЭТОЙ СМЕРТНОЙ ЛЮБВИ  
Zwischen dieser tödlichen Liebe zu überleben

Marionetten eines abgesetzten Stückes

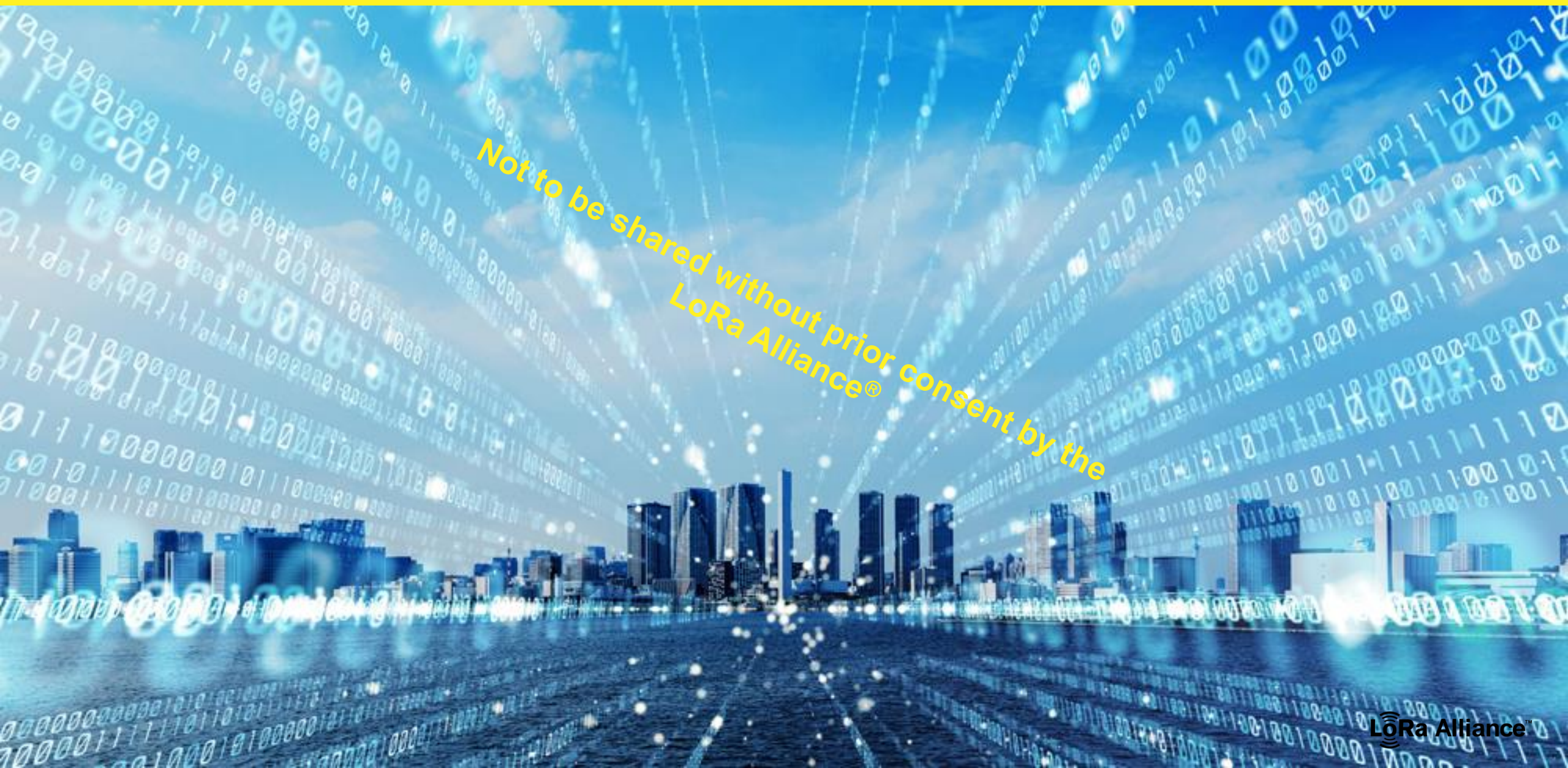
MANY THANKS TO  
HANU BARDOWSKI  
BRODOWSKA  
HANU MELNIKOV

**Berlin has developed into the world's leading cultural and political center that we experience today.**



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**Many people think of digitisation as technology,  
protocols and standards.**



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But crucial to our success is our ability to show people the possibilities and benefits of LoRaWAN®.



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**Drive it like you stole it!**



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**Trust has a further dimension: data protection and data security.**





The „LoRaWAN Certified<sup>CM</sup>“-mark provides the market with confidence that the devices are performing as expected.



**LoRaWAN® is the Black Horse, not the Sleeping Dragon!**



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