

Cellnex and Everynet sign an agreement to roll-out IoT networks in Italy, the UK and Ireland

Smart IoT networks, based on LoRaWAN technology powered by Everynet, will be deployed across Cellnex's extensive network of telecommunications infrastructures

A large variety of IoT solutions will be deployed on these networks to drive enhanced connectivity in key sectors such as the utilities, agriculture, transportation and manufacturing, as well as Smart Cities

Barcelona, 5 October 2020. Telecommunications infrastructure operator Cellnex Telecom and [Everynet](#), a leading provider of IoT connectivity services, have reached an agreement to jointly promote the roll-out of new Internet of Things (IoT) networks in Italy, the United Kingdom and Ireland. These IoT networks, based on LoRaWAN technology, will be deployed on Cellnex's extensive telecommunications infrastructure networks in these three countries and will rely on Everynet carrier-grade and secure IoT network solution.

Multiple IoT solutions on the Cellnex infrastructure network will be deployed; **Industry 4.0** for tracking or monitoring assets throughout their supply chain, **Smart Cities**, and **Smart Parking** solutions to help digitise mobility and optimise the use of public highways and urban space, as well as creating a platform for trial and experimental uses that will allow the development of the ecosystem with new future applications. Outcomes can include **Social and Facility Management** or **Environmental Management**, which can foster the development of smart cities in these three countries and improve the well-being of their citizens. This will involve installing sensors and monitoring comfort levels and consumption across multiple environments, indoor and outdoor, in various types of building, and transmitting service and gathering data across wider territory networks. Moreover, **Smart Utility** for gathering data and monitoring resource consumption represents one of the projects with the highest potential. **Services to Utilities** are a big opportunity in terms of efficiency and cost savings both for the companies involved and final customers, not mentioning the savings coming from avoiding waste of resources. Smart IoT can help utilities save resources, reduce costs, and improve the impact on the environment. In managing the SmartGrid, electric utilities can leverage IoT to optimize their services to their customers.

Cellnex Global Commercial Director Oscar Pallarols highlighted that “this is an important step forward to embrace the very rapid deployment that new technologies are experiencing in response to the unprecedented changes that society and global economies are facing. A first class connectivity infrastructure at the service of new communication ecosystems that we strongly believe will enable renewed business models.

“We are looking forward to deploying these new IoT networks in Europe that enable integrators, developers, and telecommunications companies rapidly launch a broad portfolio of IoT solutions in the market. These networks are interoperable with existing national networks in France, The Netherlands, Germany, Spain, and Switzerland enabling EU wide roaming” said **Lawrence Latham, CEO of Everynet**.

To collect the data, Cellnex provides an integrated IoT platform for managing and providing real-time (and remote) diagnostics and the immediate ability to act either predictively or preventively, manually or automatically, with the provider responsible for managing this service resource. Everynet, on its part, provides and manages the LoRaWAN network infrastructure that will be deployed for Data Collection, granting a secure, fast and low-cost service to support real-time actions and decision-making.

About Cellnex Telecom

Cellnex Telecom is Europe’s leading operator of wireless telecommunications infrastructures with a portfolio of 61,000 sites including forecast roll-outs up to 2027. Cellnex operates in Spain, Italy, Netherlands, France, Switzerland, the United Kingdom, Ireland and Portugal. Cellnex’s business is structured in four major areas: telecommunications infrastructure services; audiovisual broadcasting networks, security and emergency service networks and solutions for smart urban infrastructure and services management (Smart cities e the “Internet of Things” (IoT)).

Cellnex has extensive experience in the roll-out, maintenance and operation of multi-technology IoT Low Power Wide Area (LPWA) networks. More than 2 million objects are currently connected daily to Cellnex IoT networks. Cellnex uses its proprietary ‘Smartbrain’ platform and its wireless connectivity network infrastructure capability to provide access and secure transmission of the data collected using IoT sensors, Edge Computing systems and other information sources and systems.

The company is listed on the continuous market of the Spanish stock exchange and is part of the selective IBEX 35 and EuroStoxx 600 indices. It is also part of the FTSE4GOOD and CDP (Carbon Disclosure Project) and “Standard Ethics” sustainability indexes. For more information, visit www.cellnextelecom.com

About Everynet BV

The Global Leader in Neutral Host, Ultra Low Cost IoT Connectivity

Everynet is a global LoRaWAN network operator and provides carrier grade networks in Asia, EMEA, and the Americas. Everynet’s Neutral Host network model enables Mobile Network Operators, MVNO’s, and Global MSP’s to offer ultra-low cost IoT immediately and profitably with ZERO upfront CAPEX. Everynet makes IoT accessible across any industry to enable enterprise-grade solutions and is deployed using LoRaWAN technology, the globally-adopted open standard for IoT connectivity.

Currently, Everynet builds and deploys national and extended LoRaWAN networks to offer its IoT digital transformation services and has already covered 7 countries worldwide, including Brazil, Indonesia and Spain, with more coming in the near future. The Everynet carrier-grade Network Server manages over 8 billion messages per year and is supported by a Network Operation Center, which monitors and reacts to real-time events on the network and ensure the committed SLAs are achieved. There are multiple advantages connected to exploiting a LoRaWAN network with Everynet. Low cost of the service and of the infrastructure, long-lasting battery life of the devices, signal long range and real-time, bi-directional communication are just some of the main features of the open IoT standard. For more information, visit www.everynet.com.

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