EXEDRA Joins the LoRa Alliance® to Help Advance IoT Connectivity

Technical contributions help advance IoT solutions and applications across the industry

Kuwait – 27th October 2020

EXEDRA is a professional IoT solution provider company and we are proud to announce today it has joined the LoRa Alliance® as an Adopter Member.

The LoRa Alliance® is one of the largest and fastest-growing alliances in the technology sector since its inception in March 2015. Its members closely collaborate and share experiences to promote and drive the success of the LoRaWAN® protocol as the leading open global standard for secure carrier-grade IoT low power wide area network (LPWAN) connectivity.

This organization is committed to enabling large scale deployments of LPWANs through the development and promotion of the LoRaWAN open standard and has created LoRaWAN certification and compliance programs to ensure interoperability across its ecosystem of service providers and vendors.

Being a member of this alliance will allow EXEDRA to influence and contribute to the secure adoption and development of the LoRaWAN protocol throughout the world. This membership will expose EXEDRA to a range of important stakeholders, providing valuable insights into the technology, market conditions, industry standards, and use-cases.

EXEDRA will lend its expertise in creating reliable, high-density networks to the LoRaWAN® ecosystem as it works to develop technical standards for IoT connectivity and solutions.

Saad Al Shuaib, CEO at Exedra said "One of our aim is to get connected using LoRaWAN as it is getting necessary in IoT and the LoRa Alliance is a crucial organization for standardizing and promoting the use of this technology. We are focused on making it easier and faster."

"I am very pleased to welcome EXEDRA to the LoRa Alliance," said Donna Moore, CEO and Chairwoman of the LoRa Alliance. "Its work to grow LoRaWAN deployments in Kuwait is a clear indicator of the technology's position as the market-leading LPWAN globally. We're excited to support EXEDRA with all the benefits of membership, like collaborating with the largest IoT ecosystem, opportunities to promote its solutions, sharing market and technology information and best practices, to name just a few. We look forward to EXEDRA sharing its perspective and making contributions to the LoRa Alliance."

About Exedra
We are operating in Kuwait since 2009. We leverage the top trending technologies to simplify the process of data collection, storage, and retrieval in order to accomplish the goal: connecting "things" to the Cloud.

Our goal is to empower our clients with the best IoT solutions for businesses to function more efficiently, stay connected and be more successful. With special focus on Smart Cities and Smart Factories, we have the technology to design responsive systems that automatically adjust to specific needs of the people without constant oversight, cutting both costs and human error.

For more information, please visit www.exedra-kw.com

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