Mayflower Smart Control

W: www.mayflowercontrol.com E: info@mayflowercontrol.com T: +44 (0) 345 076 7664



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Mayflower Smart Control joins LoRa Alliance

Mayflower Smart Control is proud to announce that it has joined the LoRa Alliance[®], a non-profit association with more than 500 members across the globe, as an Adopter member.

The LoRa Alliance is committed to enabling large scale deployment of Low Power Wide Area Networks (LPWAN) IoT through the development and promotion of the LoRaWAN® open standard.

By joining the LoRa Alliance, Mayflower Smart Control has further strengthened its position within the LPWA (low power wide area) technology space. Membership will enable Mayflower to engage with a range of important stakeholders, and provide valuable insights into the technology, market conditions, industry standards, and use-cases.

LoRa Alliance members collaborate closely and share experiences to promote and drive the success of the LoRaWAN protocol as the leading open global standard for secure, carrier-grade IoT LPWAN connectivity.

Patrick Mitchell, Head of Mayflower Smart Control, commented: "Joining the LoRa Alliance positions Mayflower as a globally-recognised player in the world of interoperability. Our membership enables us to participate in a number of different events as well as providing access to the LoRaWAN Certification Test Tool for our products. We are very much looking forward to actively engaging with a number of working groups to help shape the future of loT."

LoRaWAN supports low-cost, mobile, and secure two-way communication for Internet of Things (IoT), machine-to-machine (M2M), smart city and industrial applications. Through standardization and the accredited certification scheme, the LoRa Alliance delivers the interoperability needed for LPWA networks to scale.

To date, the LoRaWAN standard has been deployed by nearly 150 major mobile network operators globally, with connectivity available in more than 160 countries.

Donna Moore, CEO of the LoRa Alliance, added: "It is fantastic to welcome Mayflower Smart Control into the LoRa Alliance and to bring their knowledge of the lighting control market into our working groups. We look forward to learning from them and supporting them as they certify their devices and bring LoRaWAN solutions to market for smart city and other applications."

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