

Press Release

Qoitech joins LoRa Alliance® to further strengthen the low power design of LoRaWAN® devices

Lund, Sweden, 8th March 2021 – Swedish company Qoitech announced that it joined the LoRa Alliance® to collaborate in further delivering energy-optimized LoRaWAN® IoT devices.

Qoitech's flagship product portfolio comprises comprehensive and unique developer tools for visualization, measurement, and analysis of system-level energy consumption enabling the development of long-lived products. Qoitech will contribute with their wide-reaching know-how about low-power design and energy optimization to the LoRaWAN ecosystem.

“Being part of the LoRa Alliance is a significant step for us.”, says Vanja Samuelsson, CEO of Qoitech. “By bringing our technology into the LoRaWAN ecosystem, we have the chance to influence the practices when it comes to energy optimization and longevity of battery driven devices.”

A non-profit association, the LoRa Alliance has evolved to become one of the largest alliances within the technology sector. The alliance develops and markets the LoRaWAN open standard to support massive IoT. The LoRa Alliance has an extensive ecosystem of active contributors offering solutions, products and services, that create novel and sustainable business opportunities.

“With Qoitech we are welcoming a pioneer in the field of energy optimization,” said Donna Moore CEO and Chairwoman of the LoRa Alliance. “The rapid acceleration of IoT deployments and their scale makes energy optimization very important, and I’m looking forward to Qoitech’s contribution to the LoRaWAN ecosystem.”

Following this announcement, Qoitech is listed as an official member of the LoRa Alliance.

About Qoitech:

Qoitech AB is a Swedish company bringing to market the Otii solution, a comprehensive toolkit for energy optimization of devices within IoT, Internet of Things. Otii was envisioned by a team of developers at Sony Mobile Communications, leveraging twenty years' experience in developing energy optimized devices for the global telecom market. Otii launched in Europe in July 2017, and is used by a growing number of developers committed to creating energy-efficient and sustainable IoT devices.

www.qoitech.com

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