



Senet Announces LoRaWAN Network Integration with SenRa's Ginjer IoT Analytics Platform

Integration Provides Customers with Access to Real-Time Performance Metrics of IoT Applications Deployed on Senet's Carrier-Grade Network

Portsmouth, NH – (June 16, 2021) – [Senet, Inc.](#), a leading provider of cloud-based software and services platforms that enable global connectivity and on-demand network build-outs for the Internet of Things (IoT), today announced a collaboration with [SenRa](#), a PAN India LoRaWAN public network operator, to integrate its network with SenRa's Ginjer IoT Analytics platform, streamlining users' access to global carrier-grade LoRaWAN connectivity and real-time application performance data.

SenRa's Ginjer IoT Analytics Platform is a fully-managed solution that enables users to easily and securely manage IoT data and devices at scale. By using Ginjer, organizations gain immediate insight into business operations, accelerate business decision-making and reduce development time. It includes powerful reporting tools, real-time data visualization of sensors, device management capabilities, and user access management. Through a pre-built connector, Ginjer platform users can easily deploy IoT applications on Senet's network, benefiting from access to the largest public carrier-grade LoRaWAN network in the United States and used in a growing number of public, private and hybrid deployments globally.

This integration also builds on an existing partnership in which SenRa chose Senet's cloud-based [Managed Network Services for IoT \(MNSi™\)](#) to support its LoRaWAN network rollout throughout India, where it now has a presence in over 74 cities and provides solutions for industries such as utilities, agriculture, building infrastructure and smart cities.

"Senet's network management system delivers an unparalleled ability to plan, deploy, scale and manage LoRaWAN networks," said Ali Hosseini, CEO of SenRa. "For example, our first deployment using Senet's managed network services took less than 90 days from start to finish, a feat that typically takes 18 months to two years. By expanding our integration with Senet, Ginjer IoT Analytics platform users now have the opportunity to easily deploy IoT applications on Senet's network, benefiting from their dominant presence in the U.S. and global growth."



“Senet and SenRa share a vision of delivering innovative Internet of Things technologies and solutions to enhance and redefine everyday experiences for businesses, cities and citizens across the globe,” said Bruce Chatterley, CEO of Senet. “We’re excited to announce our integration with SenRa’s Ginjer IoT Analytics Platform to extend its high-value, low-cost approach to providing the tools necessary to gain real-time insight into the status of connected devices and the overall business impact of IoT projects.

For more information on Senet’s carrier-grade network services for critical infrastructure and essential business applications, download Senet’s new whitepaper: [The Value of Carrier-Grade Network Service for the Delivery of LoRaWAN IoT Solutions](#).

To learn more about the Senet - SenRa partnership, download our case study: [Building Global LoRaWAN IoT Networks](#)

About Senet, Inc.

Senet develops cloud-based software and services used by Network Operators, Application Developers, and System Integrators for the on-demand deployment of Internet of Things (IoT) networks. In addition to industrial and commercial applications, Senet has designed smart meter networks for many municipal water utility districts across the United States, representing millions of households. With a multi-year head start over competing Low Power Wide Area Network technologies, Senet offers technology in over eighty countries and owns and operates the largest publicly available LoRaWAN network in North America. Our disruptive go-to-market models and critical technical advantages have helped us become a leading connectivity provider with recognized expertise in building and operating global IoT networks. For additional information, visit www.senetco.com.

About SenRa

SenRa, a contributing member of the LoRa Alliance, is a PAN India Low Power Wide Area Network Provider (LPWAN), specifically LoRaWAN, for the Internet of Things (IoT) and Machine to Machine (M2M) solutions and applications. SenRa is currently deploying LPWANs throughout India for projects which require secure, reliable, long distance communication at low cost. SenRa is working with global partners to deploy smart solutions across many IoT segments in India. For additional information visit: <https://senraco.com/>.

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