



Senet Expands Network Coverage Through New Operator Integration Services and Wholesale Carrier-Grade Connectivity Plans

Company Rapidly Expanding LoRaWAN® IoT Network Coverage Across the US

Portsmouth, NH – (September 14, 2021) – [Senet, Inc.](#), a leading provider of cloud-based software and services platforms that enable global connectivity and on-demand network build-outs for the Internet of Things (IoT) today announced new services and network coverage plans to deliver broader access to low power wide area network (LPWAN) coverage for IoT applications across the United States. Today’s announcement includes integration services that enable seamless interconnectivity between Senet and 3rd party LoRaWAN® networks, and wholesale network plans that allow operator partners to sell Senet coverage with carrier-grade service level agreements.

Senet’s experience operating the largest and most densely deployed public carrier-grade LoRaWAN network in the United States has led to several innovative and disruptive service offerings and business models designed to rapidly deploy and expand IoT network coverage, including the company’s Radio Access Network (RAN) Partner Services, Operator Enablement Services and patented Low Power Wide Area Virtual Network (LVN™).

Now, through its new “Senet Extended Coverage” offering, customers utilizing Senet’s public network have expanded access to connectivity provided by contracted operator partners. Senet Extended Coverage allows its customers to use 3rd party operator partner networks in areas where Senet is not yet deployed or access densified connectivity where Senet and its partners both offer coverage. In all cases, Senet’s network management services deliver the highest levels of reliability and responsiveness for massively scaled IoT applications.

In addition, Senet is now offering connectivity plans that enable operator partners to sell wholesale, SLA-backed network coverage. These plans are beneficial to LoRaWAN network operators that may not provide the carrier-grade service and support required by a segment of their customer base. Plans are available where Senet offers public network coverage today and new network builds and densification will be considered based on application and operational profiles.

“As demand for LoRaWAN network services grows at a rapid pace, we are continuously innovating to expand coverage and maintain our position as the benchmark for reliable service and support,” said Bruce Chatterley, CEO of Senet. “With our Extended Coverage offering and wholesale connectivity plans, customers benefit from greater and more reliable public low power wide area network access, which removes one of the most significant barriers to successfully scaling IoT deployments across cities, counties and communities.”



Senet operates the largest and most densely deployed public carrier-grade LoRaWAN network in the United States, deployed in over 29 states, covering over 1,300 cities, serving a population of over 55 million people and processing millions of transactions daily.

Network operators interested in offering or extending LoRaWAN coverage should contact Senet at +1 877-807-5755 or info@senetco.com.

About Senet, Inc.

Senet develops cloud-based software and services used by Network Operators, Application Developers, and System Integrators for the on-demand deployment of Internet of Things (IoT) networks. In addition to industrial and commercial applications, Senet has designed smart meter networks for many municipal water utility districts across the United States, representing millions of households. With a multi-year head start over competing Low Power Wide Area Network technologies, Senet offers technology in over eighty countries and owns and operates the largest publicly available LoRaWAN® network in the United States. Our disruptive go-to-market models and critical technical advantages have helped us become a leading connectivity provider with recognized expertise in building and operating global IoT networks. For additional information, visit www.senetco.com.

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