

Rivercity Innovations Ltd. Announces Membership with the LoRa Alliance®

MAR 29, 2022 | COMPANY NEWS

(Tuesday, March 29, 2022) – Saskatchewan-based tech startup Rivercity Innovations Ltd. (RCI) is pleased to be welcomed as a new LoRa Alliance® Member. The LoRa Alliance® is an open, non-profit association dedicated to the global adoption and development of the LoRaWAN® standard. Together, the LoRa Alliance® and its members are driving the international standard for secure, carrier-grade IoT connectivity.

RCI utilizes LoRaWAN® technology in several of its offerings to solve theft, resource management, property monitoring, pharmaceutical protection, and food safety issues. Joining one of the fastest-growing alliances supports the continued growth of RCI's IoT solutions by reducing time to market and increasing global brand recognition and market reach. Jeff Shirley, CEO of RCI, states,

“The LoRa Alliance eco-system validates our solutions for cold chain temperature monitoring and GPS tracking by offering certification paths in the LoRaWAN marketplace. Being a member of the LoRa Alliance brings our business closer to LoRaWAN product manufacturers, who can help expand our international footprint.

Seeing Microsoft join the LoRa Alliance Board of Directors has validated the importance of this technology as LoRaWAN continues to make considerable inroads servicing the current and future landscape of the IoT marketplace. Rivercity Innovations has several products on the roadmap for 2022 that will require proficient technologies, including LTE-M, satellite, and LoRaWAN. Connecting with organizations who keep us involved in developing standards and policies is essential as we continue to invest in our development.”

Thanks to the LoRa Alliance's® strong and vibrant technology eco-system community and vast knowledge sharing, RCI is aligned with the standards of LoRaWAN®. RCI plans to use its member benefits to sustain its international expansion and contribute to the LoRa Alliance's® vision to empower sustainable IoT to maximize efficiency and improve quality of life.

FOR MEDIA INQUIRIES, CONTACT:

Jeff Shirley

Founder and CEO, Rivercity Innovations

Phone: 1 306-380-6330 | Email: jeff@rivercityinnovations.ca

Kiterocket

Stephanie Quinn

Phone: 1 408-529-9685 | Email: squinn@kiterocket.com

ABOUT RIVERCITY INNOVATIONS

Rivercity Innovations Ltd. (RCI) is an award-winning Internet of Things (IoT) provider specializing in LoRa and cellular technology for businesses and government entities. Backed by investments from Conexus Venture Capital Inc., RCI brings various IoT solutions to clients across North America and Europe, including cold chain temperature monitoring, environmental monitoring, vacant property monitoring, GPS tracking for bikes, pets, and corporate assets. Using LoRa technology, RCI revolutionizes the way businesses approach resource management for greater labour efficiency, quality control, and safety compliance. RCI recently closed a CAD 700,000 seed round, led by Conexus Venture Capital Inc. with support from Golden Opportunities Fund and Tribune Capital.

To learn more about Rivercity Innovations, visit www.rivercityinnovations.ca.

ABOUT LORA ALLIANCE®

The LoRa Alliance® is an open, non-profit association with the mission to support and promote the global adoption of the LoRaWAN® standard, the leading LPWAN. Members collaborate in a vibrant ecosystem of device makers, solution providers, system integrators, and network operators, delivering the interoperability needed to scale IoT across the globe, using public, private, and hybrid networks.

To learn more, visit www.lora-alliance.org.

LoRa Alliance® and LoRaWAN® are marks used under license from the LoRa Alliance.

© 2022 Rivercity Innovations Ltd. | All Rights Reserved.