

# **Press Release**

Bechtle reinforces business with highly scalable LoRaWAN<sup>®</sup> IoT

- Bechtle now a member of the LoRa Alliance®
- LoRaWAN<sup>®</sup> enables massive, scalable solutions for the Internet of Things

Neckarsulm, 23 May 2023 – Bechtle further expands its business with highly scalable solutions for the Internet of Things (IoT). The IT service provider is a newly signed up member of the LoRa Alliance<sup>®</sup>, one of the technology sector's largest and fastest growing ecosystems. The LoRaWAN<sup>®</sup> open standard enables the realisation of bulk rollouts with low energy and infrastructure requirements and minimal administration. Joining the LoRa Alliance fortifies Bechtle's strategic portfolio expansion as a full-service provider for innovative and lowresource IoT solutions.

The LoRa Alliance maintains and develops the LoRaWAN standard, a lowpower, wide-area network (LPWAN) technology and has authored a certification and compliance programme to ensure applications, devices or systems can communicate with each other. LPWAN comes into play primarily in networking low-power devices, such as battery-powered sensors connected at long distances.

## At the cutting edge of development

LoRaWAN networks in virtually all countries and on every continent are testament to the standard's global reach. The LoRa Alliance ecosystem, established in 2015, consists of more than 400 multinational telecommunication companies, device manufacturers and systems integrators as well as sensor manufacturers, startups, and semiconductor companies. Bechtle is the first German IT systems house to join the alliance.



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"By collaborating and pooling market knowledge within the LoRa Alliance, Bechtle is at the cutting edge of technology development and the market. Our own experience in sectors such as retail, manufacturing, logistics, healthcare and public indicates that solutions that optimise energy consumption require very advanced and easy to deploy applications," says Stefan Schweiger, IoT Solutions Business Manager, Bechtle AG.

### Project support from consultation to full operation

Bechtle systematically invests in expanding its IoT applications expertise and portfolio. In addition to deploying LoRaWAN certified hardware, Bechtle also manages proven IoT solutions across their entire lifecycle. "Our capabilities in this fast-growing segment of the IT market already span consultation to solution design, including device rollouts, application connectivity, and managed services. In this way, we support our customers looking to leverage the huge potential of IoT every step of the way," says Stefan Schweiger.

"I am pleased to welcome Bechtle to the LoRa Alliance," said Donna Moore, CEO and Chairwoman of the LoRa Alliance. "IoT system integrators are a key piece of the IoT value chain because they support companies as they develop and deploy end-to-end IoT solutions. This work is critical to driving LoRaWAN adoption and I look forward to Bechtle's collaboration within the Alliance to strengthen the LoRaWAN ecosystem and shape the future of IoT."

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#### **About Bechtle:**

With more than 85 IT system houses and IT e-commerce companies in 14 countries, Bechtle is close to its customers and one of Europe's leading IT companies. Moreover, Bechtle boasts a worldwide network of partners that caters to the needs of customers that operate around the globe. Founded in 1983, the Bechtle Group is headquartered in Neckarsulm, Germany, and currently has more than 14,000 employees. Bechtle accompanies its 70,000+ customers from the fields of industry and trade, the public sector and the financial market in their digital transformation and offers a comprehensive, cross-vendor portfolio of IT infrastructure and IT



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operation solutions. Bechtle is listed on the MDAX and TecDAX indexes. In 2022, its revenue amounted to  $\notin$  6.03 billion. For more information, see <u>bechtle.com</u>

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