

ADVANCE YOUR LoRaWAN® BUSINESS

Join the LoRa Alliance® to boost your business with access to developing the LoRaWAN specification, industry connections, and collaborative opportunities. Lead in IoT, expand into new markets, and capitalize on marketing for further growth and success.

The Power of LoRa Alliance® Membership



Meet Partners & Network

Network with the largest LoRaWAN ecosystem to find partners, investors, customers, and solutions to grow your IoT business. Expand your personal brand and open the door to professional opportunities.



Certification & Interoperability

Certify your devices with the official LoRaWAN certification program to enhance brand trust. Ensure your device is interoperable and performs as expected.



Resources & Support

Gain access to a wealth of resources including technical specifications, reference designs, market reports, educational materials, marketing content, and sales resources.



Increase Visibility

Boost brand exposure and expand audience reach through exclusive marketing initiatives. Access the LoRaWAN and LoRa Alliance Member logos to enhance your credibility in the market.



Impact & Leadership

Get involved in working groups, committees, and leadership roles. Become an ambassador for LoRaWAN and be seen as a global thought leader on IoT.



Shape the Future of IoT

Contribute to developing the LoRaWAN standard for network and device interoperability. Gain a competitive advantage with early awareness of the technical roadmap.





JOIN THE LARGEST GLOBAL LPWAN ECOSYSTEM

Membership Options to Meet Your Business Needs

ADOPTER

Recommended for:

Start-ups, small teams, those developing their LoRaWAN® solutions, or those who are new to market.

\$3K - \$6K USD

CONTRIBUTOR

Recommended for:

Mid-market companies with deployed LoRaWAN solutions looking to expand business and leadership opportunities.

\$20K USD

SPONSOR

Recommended for:

Well-established or scaling companies that want board-level leadership to ensure industry goals align with their objectives.

\$50K USD

INSTITUTIONAL

Available to:

Government entities, cities or municipalities, and universities involved in developing LoRaWAN networks in their locality.

FREE

Some Key Member Benefits:

Leadership Opportunities

- Nominate and vote on the Board of Director (Sponsor tier only)
- Attend Working Group meetings
- Attend member networking events
- Become a LoRaWAN Ambassador (Sponsor, Contributor and Institutional tiers)

Technical Benefits

- Type 0, Type 3, or Type 6 Net IDs
- Regulatory support by region
- Propose roadmap items for spec developments
- Gain competitive advantage with knowledge of technical roadmap
- Technical resources and deployment advice and assistance

Marketing & Promotion

- Opportunity to participate at LoRa Alliance booths at trade shows
- Access to market data and insights reports from analytics firms
- Products featured in the LoRaWAN Marketplace
- Opportunity to participate in webinars and content creation for promotional campaigns
- Marketing content and sales resources

Certification Access

- LoRaWAN Pre-Certification Test Tool license
- The right for certified devices to use LoRaWAN Certified™ marks
- Expanded and priority marketing benefits for LoRaWAN Certified™ products

+ many more opportunities to grow your business. See all benefits ►

APPLY TODAY



QUESTIONS? CONTACT US



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